



Dear Student Leader,

I hope this letter finds you well. My name is Marshall Bailly, and I am the Executive Director of Leadership Initiatives. I would like to inform you of some life-changing opportunities that are happening for high school students this summer.

Leadership Initiatives is a 501(c)3 Non-Profit whose goal is to educate and train the leaders of the next generation. For more than 15 years, Leadership Initiatives has partnered with outstanding high school students to help them gain real-world experience, explore future careers, develop leadership skills, and experience college life.

Leadership Initiatives is proud to announce that we are hosting three incredible, week long, Youth Development Programs at the world-renowned Georgetown University. Each of these programs will be centered on a specific field of study: Business Development, Medicine, and Law.

During these programs, students will work with others from around the globe to solve real world problems. Business students will partner with Nigerian small business owners to help them create innovative solutions to problems facing their businesses. At the end of the week, top presentations will receive grants to make their solutions a reality for their business partner. Advanced Medicine students will work to diagnose real patients in developing countries with real time Google Glass technology. Medical students will also work with medical school professors to become certified in First Aid, CPR, and AED. Advanced Law students will work with defense lawyers and clients to understand the workings behind real cases. Law students will be given the unique opportunity to work with lawyers and law professors from Georgetown Law School.

In addition to gaining real-life experience in their respective fields, students attending the Leadership Initiatives Youth Development Programs will explore the beautiful and diverse city of Washington, D.C. This will include tours of international embassies, the State Department, the US Congress and the Supreme Court of the United States, various prestigious medical hospitals and law schools, The Center for Disease Control, The Red Cross, The Pentagon Legal Department, The FBI Headquarters, various Smithsonian museums and many other iconic places.

While the primary focus of the summit is development of leadership and problem-solving skills, students will also learn about the unique college preparation curriculum that they will receive for participating in the program:

- SAT/ACT preparation from TestRocker
- 5 college application essays and 3 scholarship essays professionally reviewed by University Initiatives
- A custom admissions curriculum designed by current and former college admissions experts
- Two Letters of Recommendation
- Scholarship search assistance
- Customized college acceptance probabilities from Parchment

## Leadership INITIATIVES

### Directors

Chip Kunde  
Blushel Ocbina  
Nicolas Benore  
Carmine Carullo  
Penny Daniels  
Whitney Derber  
Elizabeth Ghandakly  
Rick Kuehn  
Ahmed Mohammed  
William Stefan

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[www.LIChange.org](http://www.LIChange.org)

# EMPOWERING COMMUNITIES WORLDWIDE



Leadership Initiatives believes that your passion for global innovation and persistent change coincide with our own and we are hoping that you would like to help us change the lives of hundreds this summer. Part of our creed at Leadership Initiatives is that ANYONE can change the world.

Leadership Initiatives and our sponsors would like to make sure that everyone can have access to our programs. To make this possible our donors have created scholarships for the first 150 students to sign up for our programs this summer. Please look at the business card in this folder to see your scholarship code to attend our summer programs.

While there are other surprises and incredible opportunities that we'll be unveiling at our conference, I wanted to take this opportunity to share our plans, and my gratitude for taking the time to learn more about our work. If you want to learn more or sign up for our life changing programs, please visit [www.BeTheChangeNow.org](http://www.BeTheChangeNow.org).

If you have any questions, feel free to reach me by email: [kwojdan@lichange.org](mailto:kwojdan@lichange.org) and by phone: (301)-325-0779.

Wishing you the absolute best,

Marshall Bailly  
Executive Director  
Leadership Initiatives  
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# LEADERSHIP INITIATIVES



## Summer Program Webinars

4/22 8PM EST

5/6 8PM EST

5/20 5PM EST

5/27 8PM EST

Need Another Time? Set Up A Personal  
Info Session By Emailing:  
[Admin@lichange.org](mailto:Admin@lichange.org)

**One Free  
Professionally Edited  
College Essay  
For Each Webinar  
Participant!**

### Each Webinar Is 1 Hour or Less

**Learn About Our Summer Programs From:**

**Program Founder**-Marshall Bailly

**Law Program Site Director**-Gaby Rovito

**Business Program Director**-Umar Muhammad

**Medical Program Site Director**-Kendall Derber

**Parents and Students** who have attended  
previous summer programs.

**Plus, there will be time devoted to Q&A!**

### All Program Participants Receive



College Application Training From  
Admissions Experts



One Year Of SAT & ACT Training From  
TestRocker



5 College Essays Professionally Edited



Two Letters Of Recommendation From  
Program Directors & Mentors

## Learn About Our Life-Changing 7-Day Summer Programs At Georgetown University

### **Advanced Law & Trial Internship Summit**

Work with a DC lawyer on an impending  
court case!

### **Advanced Medical & Public Health Summit**

Partner with a doctor to diagnose patients in  
sub-Saharan Africa!

### **The International Leadership and Business Internship Summit**

Start an internship with a business in  
the developing world!

**Sign Up Today At [www.LIWebinar.org](http://www.LIWebinar.org)**



# A GIFT FROM OUR PARTNERS

*Our dedicated sponsors have once again made it possible for us to offer unparalleled scholarship assistance in 2018.*

*We are honored to announce 150 scholarships of \$1000 available for students who attend our 2018 Summer Programs!*

*Scholarship funds are given to the first 450 students who have enrolled in a Leadership Initiatives Youth Development Program and have submitted a tuition deposit.*



Starbucks Foundation



## TESTIMONIALS

*"Leadership Initiatives opens doors for all those involved. For example, when I was accepted into Georgetown University, LI lined up a call for me to speak with a professor about scholarship opportunities and with a neurosurgeon to speak about medical school."*

**Anna K.**  
*Former LI Student and University of Notre Dame Sophomore*



*"Because of my participation in the program, I have received SAT training, scholarship assistance, a mentor and will soon have my college essays reviewed; all while I am able to help transform lives across the globe. We were even featured on my local news station. It is all I could ask for and more."*

**Bennett L.**  
*Future Leaders Scholarship Award Winner*



*"This is more than just a program that fosters and develops a student's ability to influence the world; it provides a hands-on opportunity to apply these skills."*

*During our trip to Embassy Row, I was able to secure an internship at the Israeli Embassy!*

*A simple question about the current Israeli election developed into a full-scale conversation with the National Outreach Director and an eventual internship opportunity"*

**Gabryelle M.**  
*Howard University Freshman and Intern At The Israeli Embassy*





# Award Winning SAT/ACT® Prep!



## 1. Plan

- Assess your strengths/weaknesses through TestRocker's proprietary diagnostic test
- Save time by following your personalized Study Plan
- Keep parents updated via auto bi-weekly progress reports



## 2. Learn

- Learn from a highly successful private tutor with 16+ years of experience
- Clear hazy concepts with 2000+ questions with video explanations
- Stay on track with TestRocker Certified Advisors

## 3. Unlimited Practice

- Overcome test anxiety with quick targeted practice quizzes and full length tests
- Target your weaknesses by reviewing video explanations
- Improve your essays with hand written feedback from our experts



**+180 Point**

Average Score Increase on the **SAT**



**+4 Point**

Average Score Increase on the **ACT**

To learn more, visit [www.TestRocker.com](http://www.TestRocker.com)



[michael@testrocker.com](mailto:michael@testrocker.com)  
1-866-ROCKMYSAT



*TestRocker is free for all Leadership Initiatives Summer Students Sign Up At [www.BeTheChangeNow.org](http://www.BeTheChangeNow.org)*



## Scholarship Success Stories

**\$1.46 Million In Scholarships For 2018**

### **Full Scholarships for:**

**Notre Dame  
UNC Chapel Hill  
UC Berkeley  
Loyola  
Kansas State**

**Free  
For All  
Leadership  
Initiatives  
Students**



# University Initiatives

University Initiatives is a team of college admissions experts, business leaders, professors, editors, lawyers, and medical professionals who have come together to assist high school students in creating the best possible college and scholarship applications.

### University Initiatives Provides:

College Essay Editing for Grammar and Content  
College Application Review  
Scholarship Search/Application Assistance

### **2018 University Initiatives Students Will Be Attending:**

Harvard  
Stanford\*  
Princeton  
MIT  
Columbia\*  
UC Berkeley\*  
Georgetown\*  
University of Chicago\*  
University of Virginia\*  
William and Mary\*  
Carnegie Mellon

\*Merit-based scholarships awarded by the University or a merit-based scholarship organization.

**Learn More at [www.BeTheChangeNow.org](http://www.BeTheChangeNow.org)**



# LEADERSHIP INITIATIVES

## Summer Program Payment Plans

**Leadership Initiatives** is committed to helping **EVERY** student with the potential to transform the world someday benefit from our programs. Top donors from **Citi-Bank, Exxon, PNC-Bank, Booz Allen Hamilton and more** have created a **\$1 million-dollar endowment** to offer interest-free loans to students in need of financial assistance. Program participants can create payment plans from **two months** up to an **entire** year. As a Nonprofit and leader in experiential learning, we are proud to be the only summer development program in the United States to offer this service.



This summer Leadership Initiatives is honored to offer over **500 Scholarships** totaling in more **\$500,000** for students in the following areas:

- **Financial Need**
- **Empowering Women**
- **Exceptional Leaders**
- **LGBTQ+**
- **First Generation Americans**
- **Underserved Communities**

**Join Us Today At [www.BeTheChangeNow.org](http://www.BeTheChangeNow.org)**

# LEADERSHIP INITIATIVES



## Graduating Senior Program

**Leadership Initiatives Graduating Senior Program** provides a life-changing experience for rising college freshmen by helping outstanding students gain real-world experience far beyond their peers, exposing them to mentors who will work with them to create an advanced career plan and providing each student with scholastic and scholarship assistance for their first two years of college.

### *Top Benefits Include:*

**1** One-on-one advice from top university admissions officers on how to become a leading candidate for Law, Medical, and Business school.

**2** Collaborate with Law, Medical and Business recruitment experts about how to create a career plan & receive assistance in obtaining internships in your field of interest.



**3** Real-world experience & training in the field of your choice, in addition to exclusive career fairs and one-on-one mentor sessions with leading experts.

**4** Two 16-page papers professionally edited by a team of experienced editors & writing experts per semester during both freshman and sophomore years of college.

Sign Up Today At [www.BeTheChangeNow.org](http://www.BeTheChangeNow.org)